

764 Simple Canvas

Description

764 is a robust, heavy-weight, single-weave, water-resistant, matte canvas that accepts both dye and pigment inks.

Physical Properties

Caliper	19 mil
Opacity	92%
Basis Weight	360 g/m ²
Gloss	non-glare surface
Blend	30% cotton, 70% polyester

Features

- Quick-dry coating
- Excellent image quality, saturation, color gamut and resolution
- Coating is highly resistant to cracking when stretched over frames
- Brilliant color reproduction
- No loss of print quality due to humidity or condensation

Applications

- Art reproduction
- Portraits
- High-resolution application
- Wedding pictures
- Proofing
- Photo-quality indoor signs and posters

Finishing

Use liquid laminates only. Laminates with UV inhibitors increase fade and scratch resistance and effective surface protection from dirt and moisture.

Handling

- Store unused media in its original packaging
- Before use, allow media to acclimate to the environment
- Allow media to dry thoroughly before any secondary operations
- Do not allow the printed surface to come in contact with itself

Optimal Service Printing Environment

Temperature	60-80° F (15-26° C)
Relative Humidity	50%

Health & Safety

Waste not suitable for recycling

Storage Condition

Temperature	65-75° F (18-24° C)
Relative Humidity	40-60%

Shelf Life

1 year from ship date

Processing Tips

- Ink lay down not to exceed 340%
- For optimum results, use process black as opposed to composite black

Color Profile

For more exacting color, it is recommended to develop custom profiles for a given ink/media/printer combination.