753 Cheap 'N Good Inkjet Paper

Description
753 is a robust, 48 lb. coated inkjet paper that is durable for outdoor applications. It delivers water-resistant print with no need for lamination, crisp lines, dense blacks and vivid colors, and fast-dry time. Compatible with both thermal and piezo printers, dye and pigment inks.

Physical Properties

Caliper	8 mil
Opacity	100%
Weight	180 g/m^2
Brightness	104

Features
- Compatible with dye and pigment inks
- Archival stability
- Quick-dry, water-resistant coating for smudge-proof images
- Outstanding quality images
- Economical
- Waterproof (when using pigment ink)

Applications
- Signs and posters
- Screen printing
- POP displays
- Digital fine art
- Trade show displays
- Presentations

Finishing
Lamination is not required. However, it does accept most pressure-sensitive and low temperature hot laminating materials. Laminates with UV inhibitors increase fade and scratch resistance.

Handling
- Store unused media in its original packaging
- Before use, allow media to acclimate to the environment
- Allow media to dry thoroughly before any secondary operations
- Do not allow the printed surface to come in contact with itself

Optimal Service Printing Environment

Temperature	60-80° F (15-26° C)
Relative Humidity	50%

Storage Condition

Temperature	65-75° F (18-24° C)
Relative Humidity	40-60%

Processing Tips
- Ink lay down not to exceed 350%
- For optimum results, use process black as opposed to composite black
- Printers should be set for the highest print quality and media selection should be "heavy coated"
- Use pigment ink for waterproof prints

Color Profile
For more exacting color, it is recommended to develop custom profiles for a given ink/media/printer combination.

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